Galpin Motors Golf Classic
benefitting the Heart Foundation

Monday, November 14, 2022
Sherwood Country Club, Thousand Oaks, CA

To register online, visit donate.theheartfoundation.org/GalpinGolf2022
Both golfing and non-golfing opportunities available
Our Inspiration

“Heart disease accounts for 1 in 4 deaths in the United States. At the age of 35, my best friend Steve became that 1. From this tragedy, The Heart Foundation was born.”

Mark Litman
Chairman, Founder

On December 7, 1995, Steve Cohen came home from work, changed his clothes, kissed his wife and two daughters and walked out the door to play his weekly basketball game with friends. Neither Steve nor his wife could know what would follow. During the basketball game, this healthy-looking, 35-year-old man suffered a massive heart attack that took his life.

Just two months prior to his death, Steve received a clean bill of health at his annual check-up. However, the check-up did not include cardiac screenings that could have identified the coronary artery disease that caused his sudden, fatal heart attack. Steve was one of the estimated 250,000 Americans who experienced sudden cardiac death that year, many of whom, like Steve, were young, seemingly healthy and never suspected they had heart disease.

Steve’s friends, family and community members formed The Heart Foundation (originally named The Steven S. Cohen Heart Fund) in 1996 in an effort to prevent others from suffering the devastating loss of a loved one to heart disease. Now in its 26th year, the foundation remains dedicated to increasing awareness of this often silent killer, educating the public, and funding innovative research at Smidt Heart Institute at Cedars-Sinai under the direction of world-renowned cardiologist Dr. P.K. Shah. Dr. Shah and his colleagues have developed a potential vaccine for heart disease which began Phase 2 human clinical trials in August 2021. We anticipate receiving the first results of these trials at the end of this year.

Heart disease is the #1 cause of death for both men and women in the United States and claims approximately one million lives annually. In fact, more die of heart disease than of AIDS and all cancers combined. By supporting this golf tournament, you help save lives by providing critical funding for improved methods of heart disease prevention, detection and treatment. From the bottom of our hearts, we thank you.

For more information, call (818) 865-1100 or visit www.TheHeartFoundation.org
Tournament Schedule

8:30 – 10:30 AM  
Player Check-In, Breakfast, Driving Range Open, Putting Contest

10:30 AM  
Shotgun Start – **Four Person Modified Best Ball Team Format**. Exciting Par 3 challenges and other contests await you! BBQ lunch at the turn.

4:00 – 6:00 PM  
19th Hole Reception with Hosted Cocktails, Hors d’Oeuvres & Food Stations, Silent Auction, Live Auction, Team & On-Course Contest Winners Announced
# Galpin Motors Golf Classic benefitting The Heart Foundation

**November 14, 2022**

## Golfing Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship Opportunities</th>
<th>Sponsorship Amount</th>
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</thead>
<tbody>
<tr>
<td>Presenting Sponsor</td>
<td>- 8 playing spots (includes 19th Hole Reception) &amp; tee gift packages&lt;br&gt;- 2 spots in the tournament Golf School with a Sherwood Pro&lt;br&gt;- 8 additional 19th Hole Reception tickets&lt;br&gt;- Company name incorporated into event name and mentioned in all advertising&lt;br&gt;- 1 company banner &amp; 5 on-course tee signs&lt;br&gt;- 2 souvenir pin flags with company logo to be displayed on two separate holes&lt;br&gt;- Recognition in appropriate public relations material generated by The Heart Foundation&lt;br&gt;- Recognition as a tournament sponsor on The Heart Foundation website&lt;br&gt;- Opportunity to display promotional material and/or provide product samples to all players on event day</td>
<td>$50,000</td>
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<tr>
<td>Primary Sponsor (multiple available)</td>
<td>- 4 playing spots (includes 19th Hole Reception) &amp; tee gift packages&lt;br&gt;- 1 spot in the tournament Golf School with a Sherwood Pro&lt;br&gt;- 4 additional 19th Hole Reception tickets&lt;br&gt;- 4 on-course tee signs&lt;br&gt;- 1 souvenir pin flag with company logo to be displayed on a hole during tournament&lt;br&gt;- Recognition in appropriate public relations material generated by The Heart Foundation&lt;br&gt;- Recognition as a tournament sponsor on The Heart Foundation website</td>
<td>$25,000</td>
</tr>
<tr>
<td>Mobile Bidding Sponsor</td>
<td>- 4 playing spots (includes 19th Hole Reception) &amp; tee gift packages&lt;br&gt;- 4 additional 19th Hole Reception tickets&lt;br&gt;- Recognition as Mobile Bidding Sponsor in e-mail blast sent to The Heart Foundation’s entire email database&lt;br&gt;- Logo placement on mobile bidding platform screen viewed by all bidders&lt;br&gt;- 3 on-course tee signs&lt;br&gt;- 1 souvenir pin flag with company logo to be displayed on a hole during tournament&lt;br&gt;- Recognition as a tournament sponsor on The Heart Foundation website</td>
<td>$20,000</td>
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**All Tournament Playing Spots include:**

- **Golf Cart & Group Caddie**
- **Tee Gift Package & Driving Range Balls**
- **Breakfast, BBQ Lunch & 19th Hole Reception with Hosted Cocktails, Hors d’oeuvres & Food Stations**

**Tournament Format: Modified Best Ball Team**

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## 19th Hole Reception Sponsor

**$15,000**

- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- Verbal recognition from the stage at 19th Hole Reception
- 2 on-course tee signs
- 2 easel signs displayed at 19th Hole Reception
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament
- Recognition as a tournament sponsor on The Heart Foundation website

## Major Tee Gift Sponsor (multiple available)

**$15,000**

- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- Company name or logo on one of the gifts given to each player
- 2 on-course tee signs
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament
- Recognition as a tournament sponsor on The Heart Foundation website

## Water Sponsor

**$15,000**

- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- Custom label with a message of your choosing on all water bottles at tournament and 19th Hole Reception (commitment deadline October 1st to allow time for label production)
- 1 on-course tee sign
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament
- Recognition as a tournament sponsor on The Heart Foundation website

## Craft Beer Sponsor

**$15,000**

- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- Company name/logo on 200 cans of craft beer served at the tournament (commitment deadline October 1st to allow time for production)
- 1 on-course tee sign
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament
- Recognition as a tournament sponsor on The Heart Foundation website

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Caddie Sponsor

$12,500

- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- Company logo on back of bibs worn by caddies at tournament
- 1 on-course tee sign
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament
- Recognition as a tournament sponsor on The Heart Foundation website

Hole-In-One Contest Sponsor

$12,500

- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- Signage at the Hole-In-One contest hole where players have the opportunity to win $10,000 cash for a hole-in-one
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament
- Recognition as a tournament sponsor on player information sheets and The Heart Foundation website

Golf Cart Sponsor (2 available)

$10,000

- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- Signage on half of player golf carts used during event (approximately 32 carts)
- 1 on-course tee sign
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament
- Recognition as a tournament sponsor on The Heart Foundation website

Breakfast Sponsor

$10,000

- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- Signage at breakfast location (outside clubhouse)
- 1 on-course tee sign
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament
- Recognition as a tournament sponsor on The Heart Foundation website

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Lunch Sponsor…………………………………………………………………………... $10,000
  • 4 playing spots (includes 19th Hole Reception) & tee gift packages
  • 4 additional 19th Hole Reception tickets
  • Signage at lunch location (outside clubhouse)
  • 1 on-course tee sign
  • 1 souvenir pin flag with company logo to be displayed on a hole during tournament
  • Recognition as a tournament sponsor on The Heart Foundation website

Corporate Hole Sponsor (multiple available)……………………………………... $10,000
  • 4 playing spots (includes 19th Hole Reception) & tee gift packages
  • 4 additional 19th Hole Reception tickets
  • 2 on-course tee signs
  • 1 souvenir pin flag with company logo to be displayed on a hole during tournament
  • Recognition as a tournament sponsor on The Heart Foundation website

Executive Foursome (limited availability)……………………………………… $8,000
  • 4 playing spots (includes 19th Hole Reception) & tee gift packages
  • 1 on-course tee sign

Twosome (limited availability) ................................................................. $4,000
  • 2 playing spots (includes 19th Hole Reception) & tee gift packages
  • 1 on-course tee sign

Single Golfer…………………………………………………………………………. $2,000
  • 1 playing spot (includes 19th Hole Reception) & tee gift package

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Non-Golfing Sponsorship Opportunities

_The following sponsorship opportunities offer exposure for your company. These sponsorships do NOT include golf participation._

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Cost</th>
<th>Details</th>
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</table>
| On-Course Hosted Bar Sponsor            | $5,000       | - Sponsor the two on-course bars set-up to serve complimentary drinks to tournament players  
|                                         |              | - 2 signs – 1 at each of the on-course bars  
|                                         |              | - 4 tickets to the 19th Hole Reception  
| Wireless Network Sponsor                | $4,500       | - Sponsor complimentary wireless network in the clubhouse area for all event participants  
|                                         |              | - Recognition on card given to each attendee with wireless network login info  
|                                         |              | - Signage in the clubhouse area  
|                                         |              | - 1 on-course tee sign  
|                                         |              | - 4 tickets to the 19th Hole Reception  
| Smoothie/Iced Coffee Truck Sponsor      | $3,500       | - Sponsor the smoothie/iced coffee truck set-up to serve complimentary drinks to tournament players all day  
|                                         |              | - 1 sign at truck location (in circle behind clubhouse)  
|                                         |              | - 1 on-course tee sign  
|                                         |              | - 4 tickets to the 19th Hole Reception  
| On-Course Massage Sponsor               | $2,500       | - Host chair massages provided by licensed massage therapists on one of the holes during the tournament  
|                                         |              | - Signage at tee box where massage therapists are set up  
|                                         |              | - 1 on-course tee sign  
|                                         |              | - 2 tickets to the 19th Hole Reception  
| Driving Range Sponsor                   | $2,000       | - Signage at driving range where players warm-up  
|                                         |              | - 2 on-course tee signs  
|                                         |              | - 2 tickets to the 19th Hole Reception  

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### On-Course Beverage & Snack Sponsor (2 available) ........................................ $1,500
- Signage at two on-course beverage & snack stations
- 2 tickets to the 19th Hole Reception

### Putting Contest Sponsor ................................................................. $1,250
- Signage at the putting contest area
- 2 tickets to the 19th Hole Reception

### Par 3 Contest Sponsor (5 available) .................................................. $1,000
- Sponsor a Par 3 contest where closest to the pin wins $500 cash!
- Tee sign at Par 3 contest hole
- 2 tickets to the 19th Hole Reception

### Tee Marker Sponsor (6 available) ..................................................... $500
- Receive 2 small signs with your name or company logo on each sign on three holes (for a total of 6 signs) at the tee markers where players tee up their drives

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### 19th Hole Reception Ticket

$250 each

(includes hosted cocktails, hors d’oeuvres & food stations)

*Please note: Admission to the reception is already included for all golfers.*
REGISTRATION FORM
To register online, visit
https://donate.theheartfoundation.org/GalpinGolf2022

Contact Name__________________________________________

Company (if applicable) ______________________________________

Address ☐ Bus ☐ Home ________________________________________

City ___________________________ State ___________ Zip ___________

Phone ___________________________ ☐ Cell ☐ Bus ☐ Home Fax ___________

Email _______________________________________________ (used to send event updates)

COMMITMENT LEVEL:

Sponsorship/Participation Level: _______________________________ $____________

19th Hole Reception Tickets: _____ Qty @ $250 each $____________

I cannot attend, please accept my donation of $____________

Total Amount Due: $____________

PAYMENT INFORMATION:

(check one)

☐ Check Enclosed (made payable to The Heart Foundation)

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number: ___________________________________________ Exp. Date: __________

Name on Card: ___________________________________________ CVV code: _________

Billing Address: ___________________________________________ (if different from above)

City: ___________________________ State: ____ Zip: ______

I authorize The Heart Foundation to charge my credit card for the total amount due stated above.

Signature: ___________________________________________ Date: ____________

The Heart Foundation is a 501(c)(3) non-profit organization (Tax ID #45-0471117)
Phone: (818) 865-1100 / Fax: (818) 530-7743 / E-mail: info@theheartfoundation.org

www.theheartfoundation.org
PLAYE R INFORMATION FORM

If you do not know your players now, this form can be submitted at a later date.
Deadline: November 1, 2022

PLEASE PRINT LEGIBLY!
Max handicap permitted is 25.
E-mail addresses needed to send player confirmation email with day-of event details.

Please return via email to info@theheartfoundation.org or by fax to (818) 530-7743.

PLAYER #1 (Group Contact) __________________________________________________________
Email __________________________________________________________
Phone ___________________________ ☐ Cell ☐ Bus ☐ Home
Handicap or Index __________________________

PLAYER #2 __________________________________________________________
Email __________________________________________________________
Phone ___________________________ ☐ Cell ☐ Bus ☐ Home
Handicap or Index __________________________

PLAYER #3 __________________________________________________________
Email __________________________________________________________
Phone ___________________________ ☐ Cell ☐ Bus ☐ Home
Handicap or Index __________________________

PLAYER #4 __________________________________________________________
Email __________________________________________________________
Phone ___________________________ ☐ Cell ☐ Bus ☐ Home
Handicap or Index __________________________

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## AUCTION ITEM, GIFT AND PRIZE DONATION FORM

PLEASE PRINT LEGIBLY & include brochures, photos, menus or programs if applicable.

**DONATION DEADLINE: November 1, 2022**

Return this form and your donation to The Heart Foundation at

31822 Village Center Road, Suite 208, Westlake Village, CA 91361
Phone: (818) 865-1100    Fax: (818) 530-7743    E-mail: info@theheartfoundation.org

The Heart Foundation is a 501(c)(3) non-profit organization. Our tax ID # is 45-0471117.
Thank you for your support!

<table>
<thead>
<tr>
<th>DONOR:</th>
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<tbody>
<tr>
<td>CONTACT PERSON:</td>
<td></td>
</tr>
<tr>
<td>ADDRESS:</td>
<td></td>
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<tr>
<td>CITY:</td>
<td>STATE:</td>
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<td>PHONE:</td>
<td>Bus</td>
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<td>E-MAIL:</td>
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**DESCRIPTION OF ITEM DONATED:**

_________________________________________________________________

_________________________________________________________________

_________________________________________________________________

FAIR MARKET VALUE: ________________________________________________

RESTRICTIONS: _____________________________________________________

VALID FROM/TO: ___________________________________________________

DELIVERY INFORMATION: _____________________________________________

SIGNATURE: _______________________________________________________

CONTACTED BY (NAME OF HEART FOUNDATION MEMBER): ____________________

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